

8/20/12 - August 20, 2012

CITY OF EAU CLAIRE

PLAN COMMISSION MINUTES

Meeting of August 20, 2012

City Hall, Council Chambers, 7:00 p.m.

Members Present: Messrs. Strobel, Duax, Weld, Pearson, Larson, Mdms. Mitchell, Ebert

Staff Present: Messrs. Tufte, Reiter, Ivory

The meeting was chaired by Mr. Strobel.

1. **REZONING (Z-1508-12) “ Washington Street Sign District**

Mr. Ivory reported that the Plan Commission had directed staff to prepare an amendment to the Sign Code that would create the Washington Street Sign District in response to a request by the businesses along Washington Street. The strip of businesses was rezoned to CBD in 2011 due to the setbacks of the buildings located at a zero-foot setback. The proposed sign district overlays the boundaries of the CBD zoning, and the sign district will have the same allowed uses as found in Downtown and Water Street sign districts.

No one appeared in opposition.

Ms. Mitchell moved to recommend approval. Mr. Pearson seconded and the motion carried.

2. **DISCUSSION/DIRECTION**

A. Downtown Signs

Mr. Ivory presented a request from DECI to the Plan Commission to consider several changes to the Sign Code that would be applicable to Downtown and the Water Street commercial district. A six-member committee was appointed to work with City staff to review the sign provisions. They have met several times since January and have developed a series of recommendations which Mr. Ivory presented to the Plan Commission. Recommendations were made on sidewalk signs, flashing signs, projecting signs, roof signs, and design guidelines.

It was the consensus of the commission that staff move forward to prepare draft language for these proposed changes which would be brought back to the commission for discussion.

B. Comprehensive Plan Health Chapter Advisory Committee

The Plan Commission has approved a work program for the development of the Health Chapter of the City™s Comprehensive Plan. To develop this plan, an advisory committee needs to be established from various stakeholders and essential groups that have expressed interest in serving in this capacity. A potential list was included in the agenda. The committee will meet 4- 6 times over the next several months to provide input into the chapter™s preparation. Invitations will be sent to these groups and their representatives. The commissioners added several suggestions to the list. Mr. Larson and Mr. Duax volunteered to attend from the commission.

C. Sewer Service Area Planning Meeting

Mr. Tufte announced the next meeting with the towns to discuss the sewer service subarea plans. The next meeting will be Thursday, September 13, at the Town of Washington. The Town of Wheaton cannot attend, so a separate meeting will be scheduled with them. Commissioners Mitchell, Larson and Duax signaled their ability to attend the meetings.

3. MINUTES

The minutes of the meeting of August 6, 2012, were approved.

Tom Pearson

Secretary